

# Imperial College Business School

## Imperial College, England



Source: <http://www.topworldschools.com/tag/university-college-london/>

### Vision & Values

- To develop the next generation of business innovators, multi-skilled scientists and technologists and designer entrepreneurs who can act as change agents in industry and the public sector.
- To promote an interchange of knowledge among different fields of education, including design and business.

### Initiatives of Note

#### Design

**Design London:** A collaborative initiative with Royal College of Art to educate students from different fields of education about the benefits and applications of design, concentrating on innovation, entrepreneurship and design thinking. Design London is partners with the London Development Agency and helps small/medium businesses get full value from design.

**Business Incubator:** Brings together teams from business, technology and design backgrounds, helping them transform innovative ideas into viable business propositions.

#### Sustainability

The **Step Change** campaign seeks to engage the whole Imperial community in reducing carbon emissions by 20% by 2014.

Offers an elective module (MBA) in **Sustainability and Corporate Regulatory Frameworks**.

#### Curriculum

FT-MBA Program:

- 8 Core Courses
- 6 Electives
- Project
- Innovation, Entrepreneurship & Design Program

Design London's **Innovation, Entrepreneurship & Design Program** is composed of 6 courses:

1. Design For Business
2. Think Design
3. Human Centered Design
4. Design of Integrated Solutions
5. Design for Value Networks
6. Design Systems Methods