

# IESE Business School

## University of Navarra, Spain



### Vision & Values

- Transforming business and society through management education and leadership development.
- To create a better world through the creation of better leaders: people with big aspirations and a spirit of service who are equipped with the skills and capabilities to make a positive difference.

### Initiatives of Note

#### Design

**Innovative Business Models for Social Impact:** course offered by IPSS with the following objectives:

- Map entrepreneurial and innovative initiatives
- Introduce concepts, practices, opportunities and challenges for social entrepreneurship
- Illustrate how established corporations can collaborate with social entrepreneurs
- Engage students in a joint learning process

#### Sustainability

**Platform for Strategy and Sustainability (IPSS):** A research center that works with decision-makers to translate dynamics around global social and environmental sustainability into meaningful strategic insights. Some courses offered by IPSS include:

- Social Entrepreneurship
- Strategy and Sustainability
- Global Strategic Management

#### Curriculum

The FT-MBA is a two year long program with a summer internship. IESA is looking into restructuring their MBA program to create an interdisciplinary integrated curriculum. They are considering making all courses multidisciplinary and extensively use case studies to strengthen their value chain.

Although there is no undergraduate program, IESA offers a Young Talent Program to attract the best undergraduate students in the world to their MBA program.