

Haas School of Business

U.C. Berkeley, California



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Vision & Values

- Develop leaders who redefine how we do business.
- MBA is about leadership, fresh thinking, positive impact and an incredibly talented, diverse, collaborative community – one that forms an invaluable, lifelong network

Initiatives of Note

Design

Innovating Executive Education: Leadership program that prepares key executives of Statoil, a leading energy company in oil and gas production, through a cross-disciplinary approach, enabling executives to perform in projects in unfamiliar countries, act on right instincts when confronted with local political issues and strategically lead large multi-national teams

Haas@Work: Consulting program for corporate clients, enabling MBA students to implement innovations in actual companies.

Sustainability

Energy & Resource Collaborative (BERC): Multidisciplinary network that connects all aspects of energy and resources at U.C. Berkeley.

Cleantech to Market Program: Partnership between Berkely National Lab and MBA students of BERC striving to implement clean technology into the private sector.

MBA Courses in related field include:

- Metrics of Sustainability
- Power of Social Technology
- 4 Good

Curriculum

MBA New Curriculum: In May 2010, Haas announced an overhaul of their MBA program based on producing “path bending leaders.” The program will train students in analytical thinking, flexibility and creativity. Calling the curriculum Berkeley Innovative Leader Development, it includes new courses, workshops and coaching sessions on leadership skills.

There are several student-initiated courses at Haas, including:

- Live as an Entrepreneur
- Careers in Consulting
- Biobusiness Speaker Series
- Microfinance