ESADE Ramon Llull University, Spain



Source: http://www.spainmaster.com/MBA/ESADE_master program.htm

Vision & Values

- Promote teaching and research in the areas of Management and Law, to contribute to the scientific, social and personal education of individuals who are characterized by a high level of professional competence and fully aware of their responsibility.
- Promote an open vision of management, advancing the process of the Spanish economy, reinforcing innovation and enterprise and to teach and promote corporate social responsibility.

Initiatives of Note

Design

Chair in Design Management: purpose is to create a future in which good design improves the world of products, of communication and of the environment of organizations. Future projects include:

- Design Valuator (interdesign branding)
- Design in B2B Business Models

Group on Learning, Knowledge and Organization:

multidisciplinary research program focusing on learning processes within organizations and the centrality of knowledge in its management, creation application and dissemination aspects.

Sustainability

Carbon Disclosure Project:

Performing a world survey of firms to evaluate their transparency of these firms in disclosing risk and opportunities in terms of carbon fighting.

ESADE is engaged in a joint submit with the Swedish Chamber of Commerce to tackle problems related to environmental sustainability through a focus on future leadership.

Curriculum

FT-MBA offers great flexibility through customization of the length of study (12, 15 or 18 months). These programs differ in the amount of electives, project availability and exchange programs. All curriculums include a **Leadership Assessment and Development** program, offering one-to-one and team coaching sessions to improve personal skills.

The Undergraduate program consists of a single degree: Bachelor of Business Administration which may be followed by the MSc Program in Management.



