

Cass Business School

City University London, England



Vision & Values

- Cass Means Business
- Theory and practical skills to do business at the highest level in the City of London
- To produce first class teaching and research which pools the potential of students, academic and business leaders. Cass is a forward thinking institution and has used this mix to establish a reputation as an intellectual hub of the City of London.

Initiatives of Note

Design

Projects by Design: Workshop utilizing design thinking to deliver innovation through a human centered process.

Center for Leadership, Learning & Change (CLLC): leaders, academics and practitioners work together in related activities:

- Research to develop knowledge
- Forums to exchange knowledge
- Intervention to apply knowledge (corporate consultancy and education)

Sustainability

As a response to the financial crisis, Cass has formed a task force to create courses and development workshops on designing an approach toward corporate sustainability, which will have ethics as its foundation

Curriculum

The FT-MBA can be tailored and requires an Emerging Markets consultancy trip to either Poland, Russia or Argentina (1 week).

Cass offers an Executive MBA based in Dubai, designed to meet the needs of business executives in the Middle East and surrounding regions.

The undergraduate program features nine concentrations (BSc), many of which are multidisciplinary.