

Bocconi

Bocconi University, Italy



Source: http://researchonmedia.com/reseach_Bocconi%20university.htm

Vision & Values

- Bocconi seeks to address the research and education needs of the European and global economy by favoring cultural progress, international exchange and economic integration.
- The Bocconi SDA (MBA program) caters the realities of the current marketplace and encourages students to go beyond a conventional business model through creative thinking and a distinguished problem-solving approach.

Initiatives of Note

Design

The **Institute of Strategy** is part of Bocconi's Department of Management, aiming to be an international benchmark in research. Courses offered in English include:

- Management of Design
- Social Entrepreneurship
- Corporate Strategy
- Strategic Business Modeling
- Entrepreneurship and Innovation

Bocconi places high value on entrepreneurship through a dedicated student club and research center.

Sustainability

The **Institute of Strategy** also provides a course in Corporate Social Responsibility.

The **Net Impact** student organization is a multinational, nonprofit initiative for MBA students and professionals interested in using business skills in support of social and environmental causes.

Masters in **Environmental Econ. & Management** (joint work with Center of Research on Energy and Environmental Econ. and Policy).

Curriculum

FT-MBA consists of four phases:

1. 5 paths to managerial excellence
2. "Soft skills" development in 6 areas
3. Business Project
4. Concentration

Undergraduate business concentrations include:

- International Economics, Management & Finance
- Admin. & Management
- Economics & Finance
- Management for Arts, Culture & Communication
- Economics and Social Science